

9 Cents A Can Program

Goal: 1 Million Cans = \$90,908.09

Deadline: Nov 12, 2010

PROJECT LEADERS:

Richard Reed – overall project
Website
Communication

David Thorson – Corporate contacts
Email campaign
Identify key contacts

Kari Ayers – Rotary Club outreach
Set up visitation calendar
Email / Flyer campaign

Bill Houghton – Collateral/Signage
Print Can wrapper
Print Flyers
Print Posters

Bruce Quinn – Collection Cans/Publicity
Order cans
Corporate contacts

Deb Granda – Collection Cans
Distribution

Cory Brooks – Project Maintenance
Keep calendar of projects and progress

Debbie Harris – Publicity
Press Releases

? _____ - Youth Organization
Roteract Clubs
Interact Clubs

The above is just the beginning of duties needed to obtain our goal. Every 25 Club member is expected to offer their input and assistance in this project. Any ideas and assistance are greatly appreciated and time is not in our favor. Please volunteer your ideas, time or suggestions immediately.